

SHARK TANK

Executive Farm Management
2022 Program



**Create the "New" Brown
Family Farm**

**Include all of the building
blocks of the Business Model
Canvas**

Don't forget the people!

CHALLENGE



NEW Brown Family Farm Business Model

**BUSINESS
MODEL
CANVAS**

**PROGRAM
INSIGHTS**

**ECONOMIC
VIABILITY**

**INNOVATION &
CREATIVITY**

TIMING

**Each team will have
15-20 minutes to
present**

**Judges will score
your BFF based on
the RUBRIC criteria**

AND Don't forget a team name!

